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**Join a community like no other.**

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Hey ,

We are so excited to invite you to be in community with us in a very special way!

**The Content Personality® Club is OPEN for enrollment!**

If you've been in the world of online business for any period of time, then you know the weight that GREAT messaging carries.

**When people are wowed by your EXPERTISE and how you can help them,** that is when they reach out to work with you!

But most of us *can't pull captivating, revolutionary and head-turning , magnetic messaging out of thin air.*



**Magnetic messaging has to come from a place of heart and soul** – and it needs to be created by using your unique Content Personality®.

Simply put: if your revenue is not growing at the rate you'd like, we can pretty much diagnose this as a MESSAGING problem. 🙌.

Which means your content won't attract your perfect fit clients, no matter how much you publish it.

*Your messaging has got to be MAGNETIC.*

That's where **The Content Personality® Club** comes in.



Designed to help you rediscover your authentic voice and get downright BOLD and BRAVE about what you're putting out into the world, this program will help you:

- 👉 Create **KIND, BOLD** messaging that **has a clear P.O.V.**
- 👉 Increase engagement with captivating content that **lands clients**
- 👉 Position yourself as **the go-to expert** in your niche
- 👉 **E X P A N D** your content repertoire
- 👉 Collaborate with other coaches and consultants
- 👉 Make your content better and more engaging with **expert feedback**
- 👉 **Have more fun** in your business using your unique Content Personality®

### **BONUS:**

**Build Your Winning Workshop Framework for Sales Conversions**



PLUS, when you join the Content Personality® Club program BEFORE 5PM ET on September 29th you'll receive a seat to our special 60-minute training in October called Build Your Winning Workshop Framework for Sales Conversions.

This training is valued at \$1500—and we are going to teach you how to NOT lose the sale during your workshops, webinars, and trainings, which happens when you overteach!

*This training is literally not available anywhere else - you have to be a Club member to attend.*

So if you're ready to kick boring, bland, safe messaging to the curb and learn how to deeply move people on a SOUL level, while sharing your EXPERTISE, **then click here to learn more about The Content Personality® Club >> [ContentPersonalityClub.com](http://ContentPersonalityClub.com)**

We'd love to share the magic of REVOLUTIONARY messaging and expert positioning with you! ✨

xo

*Shannon & Amy*

**P.S.** Connie was having trouble generating qualified leads for her coaching business. She was offering online training –but was not finding joy or traction in this type of sales event. After taking the quiz, Connie discovered she was Live-In Person.

We immediately helped her with a marketing and selling strategy to leverage her Content Personality®. She began hosting intimate workshops and retreats in her hometown. After her first 2 day event—she closed \$24k in sales!

Join the Club!

